

PRECONVENTION ISSUE

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WORLD WATERPARK™

The Official Magazine of the World Waterpark Association

Sliding Into Crystal Clear Waters

At Crystal Waterworld Resort in Turkey

Fun In The Summer & Winter!

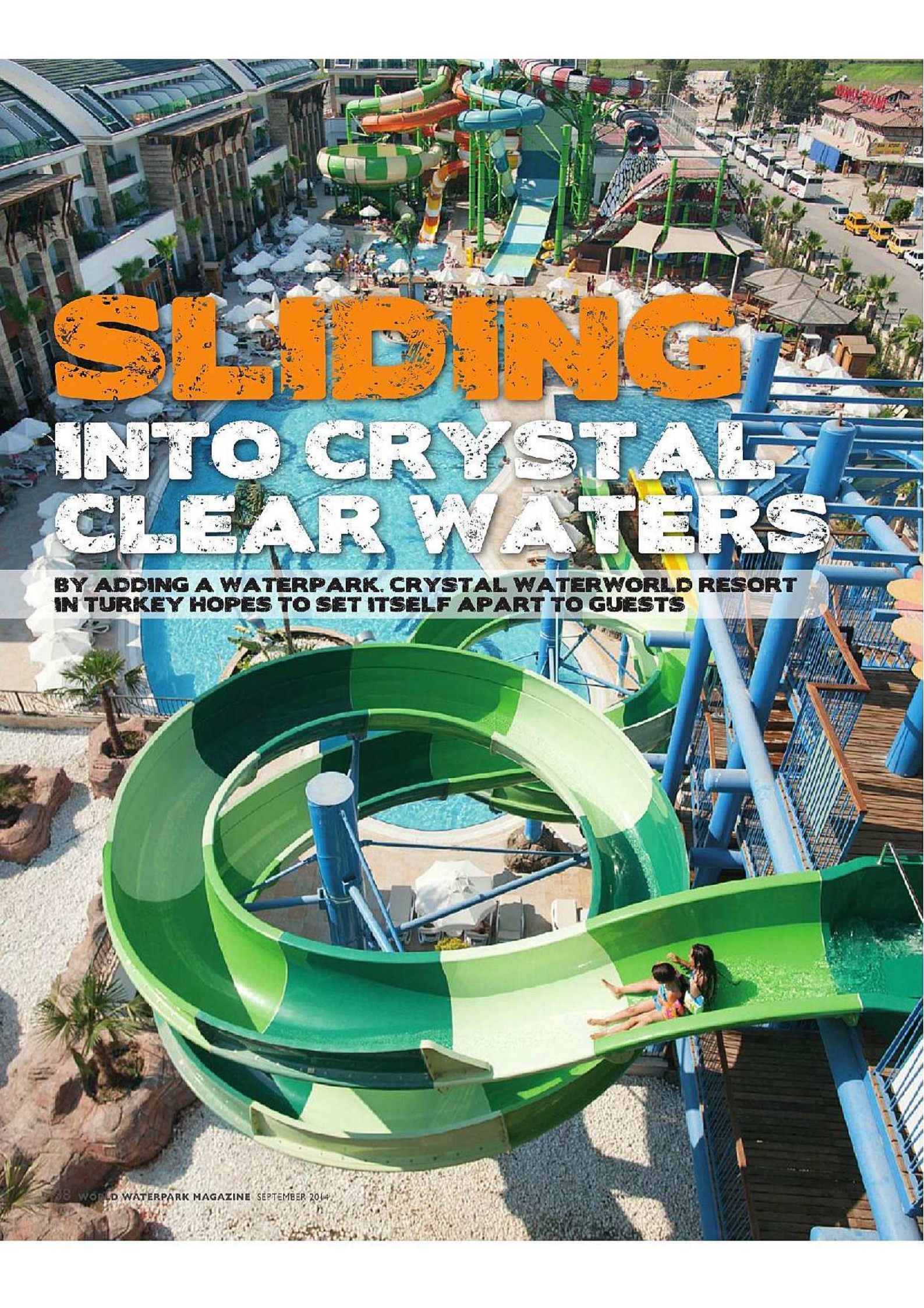
Crown Reef Resort & Waterpark launches its new waterpark

From Tin Shed To Multi-Million Dollar Waterpark

Hanmer Springs Thermal Pools & Spas in New Zealand

Spray By The Bay

Michigan's Bay City State Recreation Area

An aerial photograph of a waterpark. In the foreground, a large, multi-looped green slide is the central focus, with two people sliding down it. The slide is supported by blue metal structures. In the background, there are several other slides in various colors (orange, blue, green), a large blue pool, and a building with a glass roof. The overall scene is bright and sunny.

SLIDING INTO CRYSTAL CLEAR WATERS

**BY ADDING A WATERPARK, CRYSTAL WATERWORLD RESORT
IN TURKEY HOPES TO SET ITSELF APART TO GUESTS**

Named after the crystal-clear waters of the nearby Mediterranean ocean on which the resort sits, Crystal Waterworld Resort & Spa is located in Belek, Antalya, 50 kilometers/31 miles to Antalya Airport. Opened in 2013, the five-star resort recently celebrated one year of luxury offerings.

The all-inclusive facility, owned by the Kilit Group, sets itself apart from its sister properties by incorporating a unique variety of colorful and exciting waterpark rides and attractions.

CREATING THE FAMILY LEGACY

The Kilit Group, owned by the Kilit family of nearby Antalya, originally made a name for itself back in 1955 when founder Turan Kilit began supplying glassware to hotels and resorts. Today, however, the firm—now managed by Turan's three sons Suleyman, Tuncay and Tancr—is recognized for its amazing growth in the leisure industry by becoming the largest purveyor of bed capacity in Turkey with the brand, Crystal Hotels (see sidebar on page 41 for more information).

Not one to rest on their last success, the Kilit development team sought out something different for one of their recent projects, Crystal Waterworld Resort. Of course, that new something came in the form of a thrilling waterpark.

Guests of the resort have offered rave reviews about the aquatic facility since its opening in June 2013. Comments on sites such as TripAdvisor.com and Facebook have often centered around the “fantastic waterslides” which have already made the resort a family favorite.

AN UNEXPECTED ATTRACTION

Erdogan Turan, General Manager of Crystal Waterworld Resort & Spa, said the waterpark as a whole has set the resort apart from others in the nearby area. But one attraction in particular truly gets guests' hearts racing—the “King Cobra” waterslide, by Polin Waterparks & Pool Systems.

“When guests first see the “King Cobra,” you can literally see their jaws drop,” Turan explained. “They simply don't expect a ride like that to be offered at a resort. Most “King Cobras” are found at major theme parks and waterparks. So to have access to a phenomenal waterslide like that at a family resort just truly sets us apart.”

The waterslide provides major visual impact to riders and spectators alike. But its real attraction is its intense riding experience derived from a unique configuration that enables two double tubes to race through a circular path of twists, turns and surprises. The heart-pounding ride concludes after an adrenalin-spiking drop down the snake's “belly” as racers simultaneously plummet into its valley.

The “King Cobra” at Crystal Waterworld offers open sections that allow guests to enjoy the Mediterranean sunshine.

Other waterpark attractions include: “Flying Boats,” “Space Boat,” “Turbo Lance,” “Black Hole,” several smaller waterslides for younger guests, an interactive play structure, among others.

OFFERING UNLIMITED OPTIONS

Suleyman Kilit, Owner of the Kilit Group, said that the “King Cobra” isn't the only waterslide that is enticing guests to book return trips before they have even checked out from their first visit. He said the wide variety of other slides and attractions gives families all the entertainment they need in one place.

“Once guests arrive at Crystal Waterworld, they have no reason to leave. Between the first-class cuisine, high-end beverages, luxury spa treatments and the amazing aquapark, guests have everything they need for a complete family vacation,” he explained.

He compared the resort to a miniature version of the major

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★★★★★

**CRYSTAL WATERWORLD
RESORT & SPA**
BELEK / ANTALYA



The waterpark area offers a variety of open and closed flume waterslides, as well as smaller slides for younger children.

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CRYSTAL WATERWORLD CONTINUED FROM PAGE 39

waterparks with which guests already are familiar.

“But we have greater vacation appeal because we offer so many more amenities,” he pointed out.

WELCOMING THE RESORT'S GUESTS

Thanks to its unique architecture and the extraordinary beauty of the environment, Crystal Waterworld Resort is indeed a paradise for families with children, offering a private beach, as well as a variety of pools and the waterpark. Upon check-in, guests discover nine buildings of five floors each and four buildings of three floors public area with a total capacity of 882 rooms.

In order to grant guests a pleasant stay, the resort's “ultimate All

ABOUT THE CRYSTAL HOTELS BRAND

Crystal Hotels is the owner and operator of luxury, award-winning hotels in the magnificent areas of Turkey.

Popular with building the most searched hotels of Turkey, Crystal Hotels offers the traditional Turkish hospitality with 21st century luxury.

Most important, Crystal Hotels is very well known for the luxury hotels built with unique architecture, which integrate well into the surrounding area.

Crystal Hotels are becoming increasingly popular in the global markets. All the group member hotels are awarded for their qualified management and their legendary hospitality.

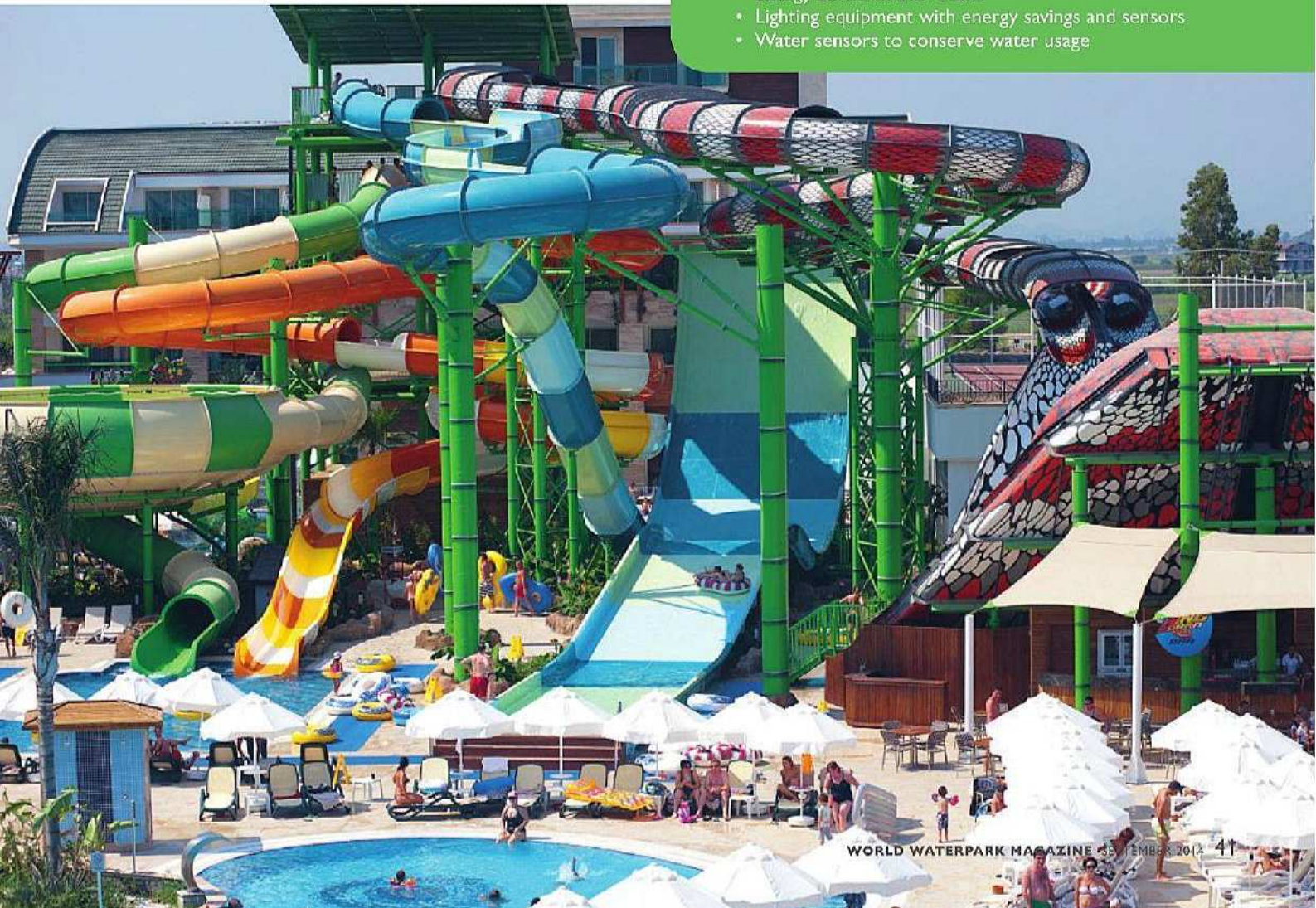
Objectives:

- To create a hospitality dedicated to guest admiration
- To serve in the international quality standards
- To improve the excellent Crystal Hotels hospitality

Crystal Hotels has 14 hotels in Antalya-Belek, Kemer, Side, Bodrum and Cappadocia, Kaymakli. The group is the largest domestic one in terms of the number of beds.

Crystal Waterworld Resort & Spa is committed to being a good steward of their environmental resources. Hence, they implement the following programs to control their impact on the local environment:

- Sun energy usage
- Natural Gas usage
- Garbage decomposing
- Usage of Recycling Materials
- Energy Savers in the rooms
- Lighting equipment with energy savings and sensors
- Water sensors to conserve water usage



The resort offers many more amenities beyond the waterpark.



CRYSTAL WATERWORLD
 RESORT & SPA
 BELEK / ANTALYA

**BELEK, BOGAZKENT
 ANTALYA, TURKEY**

OWNERS: KILIT GROUP
DATES OPEN: APRIL - NOVEMBER
SIZE/ACRES: 18.000 M2
CAPACITY: 2500 (HOTEL CAPACITY)
NUMBER OF EMPLOYEES:
 THE PARK EMPLOYS 9 LIFEGUARDS
CLIENTELE (LOCAL VS. TOURIST):
 MAINLY TOURISTS

SUPPLIERS

DEVELOPMENT/DESIGN: POLIN WATERPARKS
CONSULTANTS: POLIN WATERPARKS
CONSTRUCTION: POLIN WATERPARKS
WATERSLIDES: POLIN WATERPARKS
CHILDREN'S EQUIPMENT: POLIN WATERPARKS
FURNITURE: LOCAL
POOL AND/OR DECK COATINGS: POLIN WATERPARKS (DECK COATING)
FILTRATION EQUIPMENT: ATLASPOOL
PUMPS: ATLASPOOL
CHEMICAL: DIVERSEY
CHEMICAL CONTROLLERS: PROMAK
ADMISSION SYSTEM: PROMAK
MERCHANDISE: DIVERSEY

Inclusive" concept starts with a warm welcome to guests upon arrival by offering them Turkish traditional sweets called "cezerye" and a glass of Turkish fresh fruit drink called "sherbet." Resort staff continues to showcase traditional Turkish hospitality, including a wide range of food and drinks for 24 hours.

The resort features a fully-equipped Spa health and beauty center with skin and body treatments available, as well as Bali-type massage units, special jet showers and relaxation beds with Jacuzzi in the SPA and special Jacuzzi and open massage sections in the SPA.

All rooms are comfortably decorated and designed for a superb holiday stay. Room amenities include: balconies, central air conditioning, satellite TV and music channel, mini bar, wireless Internet and much more.

Along with the waterpark and pool areas, the resort also offers tennis courts, beach volleyball, table tennis, Aquarobic Darts, mini golf and a cinema.

For food options, guests may choose from a la carte restaurants, a Lobby Bar, a Lobby Lounge, as well as other options like the Palmeras Garden Bar, Relax Bar, Beach Bar, Beer Garden, Saphir Disco Bar and Cocktail Bar. •